



THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Avi Moskowitz et al.                      Art Unit : 2112  
Serial No. : 10/721,045                                      Examiner : Wiener, E.  
Filed : November 21, 2003                                  Conf. No. : 5043  
Title : PERSONALIZED, CUSTOMIZED ACHIEVEMENT RECOGNITION ITEMS

**Mail Stop Amendment**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

AMENDMENT IN REPLY TO ACTION OF DECEMBER 22, 2006

Please amend the above-identified application as follows:

05/23/2007 EAYALEW1 00000000 10721045

02 FC:2201

400.00 0P

CERTIFICATE OF MAILING BY FIRST CLASS MAIL

I hereby certify under 37 CFR §1.8(a) that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage on the date indicated below and is addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

May 17, 2007

Date of Deposit

Signature

Rose Syracuse

Typed or Printed Name of Person Signing Certificate